

To: Nortel Richardson Employees
Subject: Uniting What Matters
Date: October 26, 2007

Starting Monday, we have a wonderful opportunity to impact the lives of children, the elderly, the handicapped, families and individuals in the communities where we work and live.

Monday, October 29th, represents the beginning of the **Nortel Richardson United Way Campaign**. And with your help, it can represent a new beginning for many of our neighbors.

Uniting lives. Uniting people. Uniting communities. Uniting what matters. United we can ... The United Way.

We recognize that giving to charities is a very personal matter and understand that we all have many ways we give back to the community. By serving as co-Executive sponsors for this year's United Way Campaign for the Richardson campus, our hope is that you will consider this as part of a coordinated effort to show our personal friends and professional associates that Nortel and its people are relevant and resurgent in the Dallas area. As Mike Z has repeatedly indicated, community involvement is an important element of restoring Nortel as a great and respected company. Mike is personally committed through his leadership and personal contribution to making this year's campaign more successful across the company's sites.

Here are a few of the events you can participate in during this year's 3-week campaign (Oct 29 – Nov 16):

Mon, Oct 29 – Meet and Greet representatives of local United Way agencies (Fountain Court, 11:00 am to 1:00 pm) ... *enjoy some cake for dessert*

Wed, Oct 31 – Annual Pancake Breakfast ... be served by our executives! (Fountain Court, 7:30 – 9:00 am)

Thur, Nov 15 – Texas Hold 'em Poker Tournament (Fountain Court, 2:00 – 4:00 pm)

And there's more:

Daily Prize Drawings

- **Early Bird Pledge Drawings** – week of **Oct 29 thru Nov 2** – for any employee who pledges or renews any amount ... drawings daily for a surprise goodie bag, plus a bonus prize drawing for a \$100 gift award.
- **Daily Pledge Drawings** – **Oct 29 thru Nov 16** – every business day during the campaign. Get a drawing ticket by attending an event (such as Monday's Meet and Greet) or pledging or renewing any amount ... drawings every day for a surprise goodie bag.

Weekly Leadership Giver Drawings

- **Each Friday (Nov 2, 9, and 16)** – a drawing for a surprise goodie bag PLUS a very special bonus ... 12 tickets and 3 parking passes to the Nortel suite for a Mavericks or Stars game at the AA Center! The Leadership Giver category represents a pledge of at least \$39.00 per paycheck (less than \$2.79 per day).

An important point to remember is that, although United Way is a national/international organization, your generosity directly benefits the individual agencies supported by the United Way of Metropolitan Dallas. Organizations like the Collin County Children's Advocacy Center, the Infant & Toddler Intervention Program, the Community Liveline Center serving McKinney and northern Collin County, the Turning Point rape crisis center, the Boys & Girls Clubs of Collin County, and many others. The donations you make through Nortel Richardson's campaign stay here and make a difference here.

With your support, we are looking forward to touching many lives this year. See you Monday at the Meet & Greet!

Tony Pirih
VP R&D
Co-Chair 2007 United Way

Dave Murashige
GM & VP Multimedia Applications
Co-Chair 2007 United Way

How can you donate / pledge?

For on campus employees, we have provided at your desk the United Way brochure, pledge form and envelope, along with a calendar of events for the upcoming 3 weeks. Simply complete your pledge form and use the envelope provided to drop it in the mail, take your envelope to any Admin, or drop it in the United Way Drop Box at the United Way Nortel table in Fountain Court.

Any employee may also donate online: *click here for directions.*

For more information about local United Way agencies please go to
www.unitedwaydallas.org.